
Tony Brooks

The Leadership Psychologist

www.thetonybrooks.com



*“Changing how **you** ‘Think’, ‘See’ and ‘Do’ is the **KEY** to unlock your future growth, success and fulfilment as a leader”*

Throughout his continuing work on himself, his Psychological studies and his work with 1000s of leaders, Tony has come to one very important conclusion: Your mindset is the key to your future growth, success and fulfilment. Not only as a leader but in your life as a whole!



Think. See. Do. – Revolutionising Your Leadership Mindset

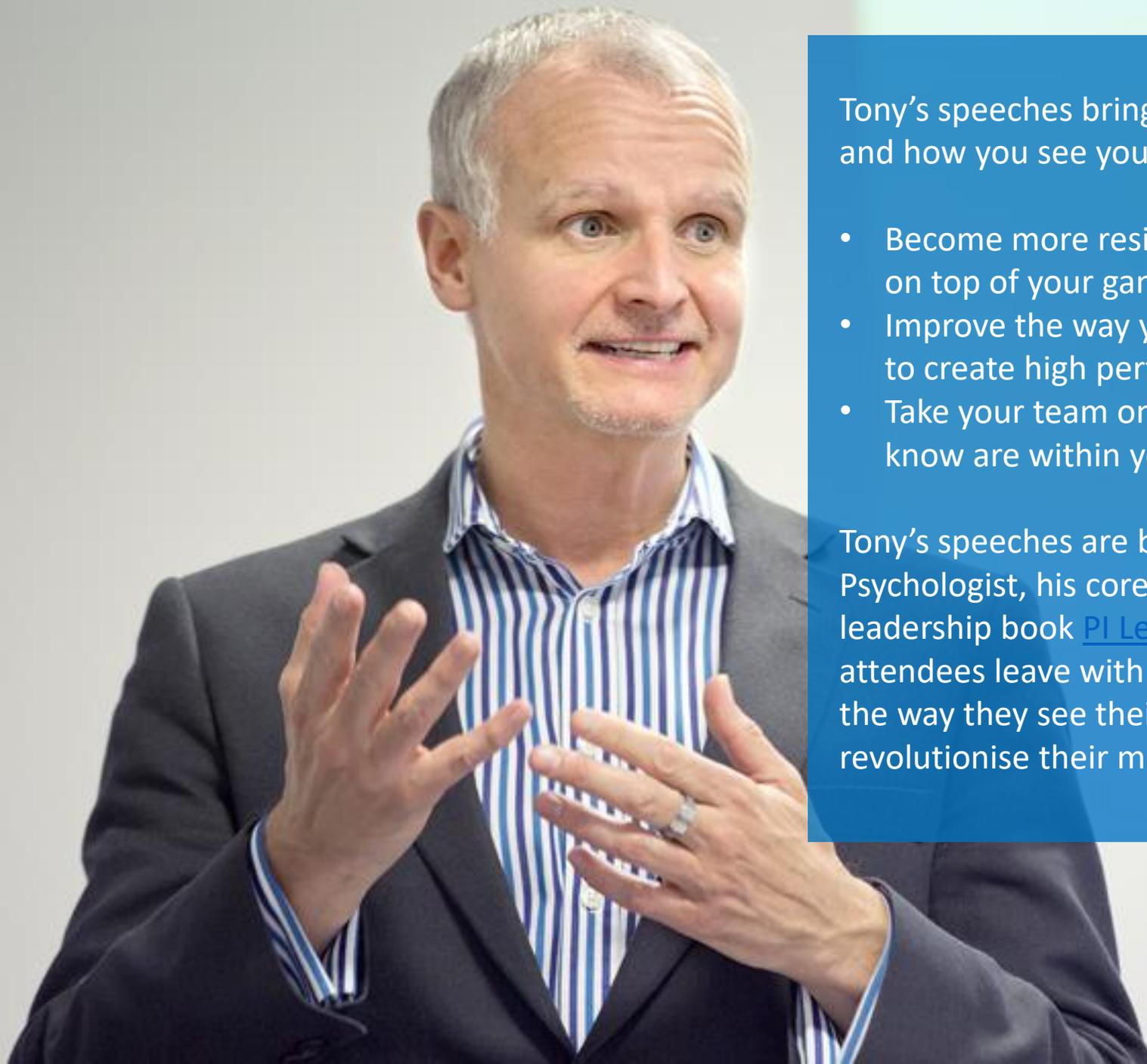
As a leader you are continually focused on an ever-expanding list of things to do, which creates stress and a lack of clarity.

Only by finding the space to shift your thinking and see your world differently, will you do the right things to improve your results and happiness.

Tony Brooks is an experienced Leadership Specialist, Author and recognised as an inspiring and impactful Speaker on Leadership Mindset.

Tony's own journey as an organisational leader and then MD of his own company (since 2007) has had its share of ups and downs. He brings his wealth of experience, academic expertise and proven business models to provide holistic solutions to your business needs and challenges as a leader.

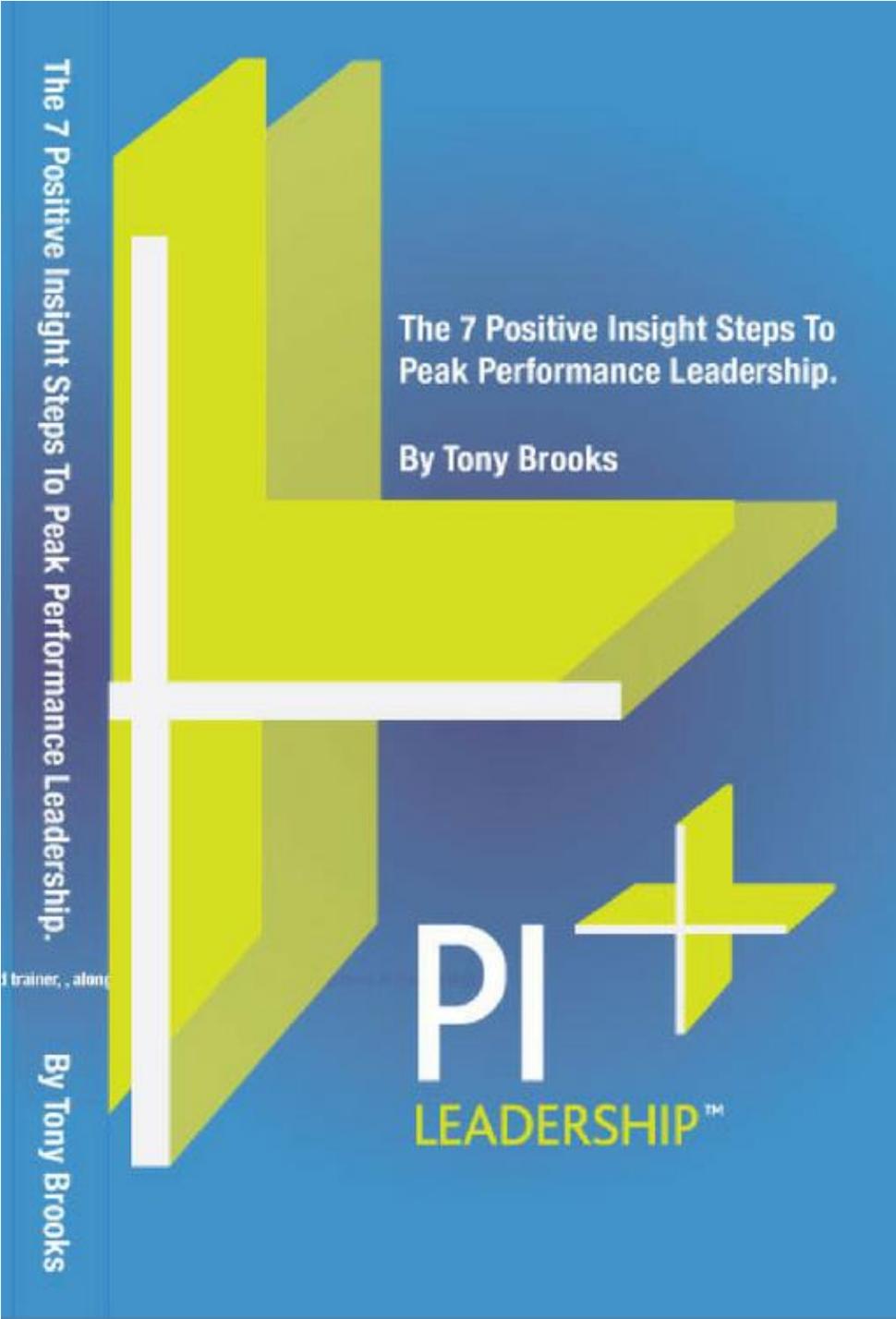




Tony's speeches bring practical ways to change your thinking and how you see your world so you:

- Become more resilient, confident and lead yourself to stay on top of your game
- Improve the way you see your people and empower them to create high performing teams
- Take your team on a journey to achieve the big goals you know are within your grasp

Tony's speeches are based on his work as a Leadership Psychologist, his core philosophy 'Think. See. Do.' and his leadership book [PI Leadership](#). He does everything to ensure attendees leave with new ways to change their thinking and the way they see their world immediately. He will quite simply revolutionise their mindset!



Tony is the author of PI Leadership : The 7 Steps to Peak Performance as a Business Leader.

PI Leadership is a book that has a number of strategies and ways to change how you 'Think' and 'See' in your role as a leader. This is based on developing your Positive Insight (PI). It will enable you to 'Do' more of the right things to bring higher profit levels, happier employees and fulfilment for you as a leader.

[The book is available on Amazon](#)



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Tony's insights have led other leaders to

- **Increase turnover by 109% (Response Network)**
- **Achieve top 100 status as Sunday Times best places to work (Thorn Baker)**
- **Win IOD Director of the Year award (Rodgers Leask)**

You can see his showreel here -

<https://thetonybrooks.com/speaking>

His podcast series is on iTunes and Stitcher -

<https://thetonybrooks.com/podcast-episodes>



Audience and Keynote Topics

Tony typically works with MDs/Senior Leaders of 20+ employee organisations.

These are leaders who are experiencing growing pains, stress and overwhelm and feel like they are continually firefighting rather than growing as a leader.

His keynote speeches focus on:

- Self leadership through controlling your inner voice and critic
- Leading your people well and developing a winning culture
- Creating and achieving an inspiring future vision

His most popular keynotes cover topics including self leadership, imposter syndrome, growth mindset, resilience and self motivation.

Tony's keynote speeches range from 15-90 minutes or longer for workshops.

The Leadership Psychologist – Tony Brooks has the skill set and experience to dramatically improve the success of your organisation

Tony is an International Leadership Psychologist, Coach, Trainer, Author and Speaker.

Leadership Experience - Over 20 years' experience as a leader and then over 10 years as MD of his own company. He has worked across the UK, Dubai, Malaysia, Saudi Arabia and Zurich.

Track Record - Tony has worked with 1000s of leaders and teams, via 121 Coaching, Workshops, Webinars and Keynotes. He has a proven track record of delivering significant profitable growth and positive company cultures.

Qualifications – Tony holds an MSc in Psychology, BSc in Maths, PGCE and has been an OU Lecturer.

Memberships – An accredited member of the IIC&M, IPPA, PSA, EMC and was a 2016 finalist as Entrepreneur of the Year in East Midlands Business Awards.



Here's what organisations had to say

Tony provided a thoroughly engaging session at our team day, looking at positive mindset and positive culture with a focus on the specific challenges for our organisation. The ratings after the event indicated that 100% found this session useful!

Davinia Lawton, CAFCASS



Tony's speech gave some fascinating insights, based on proven research, along with very practical advice for organisational leaders. He is a very engaging, passionate speaker who completely captivates his audience. It is clearly evident that Tony Brooks is an expert in the area of Positive Psychology and how it can be applied to business leadership.

Dr Louise Mullany, Applied Linguistics Centre, Nottingham University



Tony is a brilliant public speaker, who channels all his experience, intelligence and passion for his craft so adeptly into his presentations. We were very impressed with Tony's ability to identify with his audience, strike the right tone, and adapt his approach accordingly.

Mark Collins, National Sales Manager, Oticon Ltd



Tony spoke at our annual Directors' Briefing in 2016. His talk was well received by the audience of around 200 East Midlands based SME directors. Tony's style is engaging and inspiring and he gave delegates plenty to think about.

Tim Godson, Director, Duncan and Toplis



Tony delivered a masterclass that provided a very unique, interesting and informative presentation which was extremely popular with delegates, giving new insights and views on ways to get the most from your employees and yourself. Feedback from the event has been extremely positive and we wouldn't think twice about using Tony's services again.

Tom Castle, Events Manager, Chamber of Commerce



Here's what organisations had to say

Tony delivered a session on motivation and resilience, full of practical take-home tips, which went down an absolute treat. He delivered with enthusiasm, he showed empathy with our audience and related his advice back to a business footing we could all relate to. If you're looking for a speaker with a warm, endearing personality, who has a wealth of business knowledge and can deliver with clarity and high quality, then Tony is your man.

James O'Leary, Co-Founder Nudge



I have worked with Tony on a number of occasions and he has always been a delight to collaborate with. He is unfailingly professional, always delivering insightful, engaging content with warmth and authenticity. He has the rare ability to quickly build rapport with people from many different disciplines and backgrounds.

Gemma Morgan-Jones, SME Engagement Manager at The University of Nottingham



Tony delivered a very engaging and insightful Growth Mindset session for our junior manager population. The session was professionally delivered via Zoom, with Tony keeping engagement levels high throughout with a mixture of group discussions and breakout sessions. The feedback from delegates has been extremely positive, particularly with regards to the content and its relevance to the roles the delegates undertake, and the practical 'hints and tips' offered throughout the session. I would not hesitate in using Tony again.

David Arthur, Relationship Director Corporate Banking HSBC



Here's what organisations had to say

Tony delivered a very well received and excellent talk to my community - The Curious Marketing Club - around managing and beating those imposter moments and negative thoughts we all have when running our own business and trying to put ourselves out there. The feedback was excellent and this was one of the best sessions we've had. Tony has a wonderful ability to get everyone involved and really tap into those key challenges we all face but don't always admit to.

Charlie Whyman, B2B Marketing Strategist



I had the privilege of hearing Tony talk about Imposter Syndrome. What impressed me about Tony's talk is that we came away from his presentation with practical tips on how to deal with it. I left his presentation energised and excited and I have passed on his moments of wisdom to fellow entrepreneurs. Tony is an incredible speaker and I highly recommend his services to anyone who is in need of a Leadership Psychologist to talk at their Chambers, workplace, event or conference.

MayKing Tsang, FOMO Creator



How to get in touch with Tony



Booking enquiries
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Email him at
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To find out more visit the website
<https://thetonybrooks.com/>



Check out the 'Leadership Mindset' podcast at
<https://thetonybrooks.com/podcast-episodes/>



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